

DEPARTMENT OF MANAGEMENT STUDIES



VISION

To disseminate management education to transform students to practice principles and concepts of management, which will enable them to achieve excellence in their professional life.

MISSION

- To provide academic excellence applied in practical situations to enhance competence, knack and skills among budding managers.
- To impart education which will make them industry ready professionals

➔ Post Graduate Programme (MBA)

Specialization Available: Human Resource, Marketing, Finance, Production, IT

➔ Doctoral Programme (Ph.D)

REVOLUTIONIZING MBA: FROM THEORY TO INDUSTRY IMPACT

PRACTICAL CURRICULUM INTEGRATION: Design the MBA curriculum to seamlessly integrate real-world industry challenges, case studies, and projects. Emphasize hands-on learning experiences to bridge theory with practical application.

INDUSTRY PARTNERSHIPS: Forge strategic partnerships with leading companies and organizations to provide MBA students with access to internships, mentorship programs, and collaborative projects. These partnerships ensure that the MBA program remains relevant and responsive to industry needs.

ENTREPRENEURIAL FOCUS: Offer specialized tracks and courses that nurture entrepreneurial skills and mindset, encouraging students to innovate and launch impactful ventures. Provide resources such as incubators, seed funding, and networking opportunities to support aspiring entrepreneurs.

EXPERIENTIAL LEARNING: Implement immersive learning experiences such as consulting projects, simulations, and field trips to expose students to diverse business environments and challenges. These experiences foster critical thinking, problem-solving, and adaptability.

CONTINUOUS FEEDBACK LOOP: Establish mechanisms for gathering feedback from industry stakeholders, alumni, and employers to continually refine and update the MBA curriculum. This ensures that graduates are equipped with the most relevant skills and knowledge to drive meaningful impact in the industry.

GOVERNMENT, PRIVATE & PUBLIC SECTORS ARE AVAILABLE FOR EMPLOYMENT



FRONTIER AREAS

- Data Analytics
- Ethical Leadership
- Cyber Security Management
- Sustainability Management
- Digital Marketing
- Global Business Dynamics

LABORATORIES

- Financial Analytic Lab
- Business Communication Lab
- Leadership and Team Dynamics Lab
- Operations Management Lab
- Entrepreneurship Lab
- Marketing Lab
- IT Lab
- HR Lab
- Data Analytics Lab
- Sustainability Initiative

CAMPUS FACILITIES



Dr. S.M. Prasanna Kumar
Campus Director-GITS



Prof. P. K. Jain
Director
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Prof. Harshita Shrimali
Head of Department
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SCAN FOR

VIRTUAL TOUR



MORE INFORMATION



ACADEMIC EVENTS

GEETANJALI INSTITUTE OF TECHNICAL STUDIES
(Affiliated to Rajasthan Technical University, Kota & Approved by AICTE, New Delhi)

EXPERT - TALK
ESSENTIAL TECHNOLOGY & AI SKILLS FOR MANAGEMENT PROFESSIONALS
(BRIDGING THE GAP BETWEEN ACADEMIC LEARNING AND INDUSTRY DEMANDS)

SHRI ANURAG PANDE
Head of IT & HR
Arora GROUP

18 MARCH, 2025
at 10:00 AM
MBA Seminar Hall

ORGANISED BY DEPARTMENT OF MANAGEMENT STUDIES

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DEPARTMENT OF MANAGEMENT STUDIES
ORGANIZES

EXPERT TALK
AWARENESS SESSION ON COMMODITY DERIVATIVES

Thursday, 14th November 2024
MBA Seminar Hall
Start from 12:30 PM

MR. SOURABH KHANNA
Manager Training and Education MCK

Venue: MBA Seminar Hall

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DEPARTMENT OF MANAGEMENT STUDIES
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EXPERT LECTURE ON
EMOTIONAL INTELLIGENCE

Dr. Kshama Sharma
Alumnus XLRI, Jamshedpur
Assistant Professor
Auro University, Surat, Gujarat

25 Sep 2024 Wednesday
11:00 AM Onwards
Venue: MBA Seminar Hall

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DEPARTMENT OF MANAGEMENT STUDIES
Organizes

WORK SHOP
on Impactful Business Communication

TOPIC: EMPLOYABILITY SKILL

8th November 2024
at 9:30 AM
MBA Seminar Hall

CA NIKHIL NAINANI
Pune Institute of Business Management

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TWO DAY NATIONAL CONFERENCE
ON
CHANGING PARADIGMS IN INDIAN SOCIETY AND ITS MANAGERIAL IMPLICATIONS
19th and 20th December, 2024
(OFFLINE MODE)

PROF. ANUP SINGH
Director General
Nirma University
will be the Chief Guest

DR. (PROF.) RAKESH PREMI
Pro Vice Chancellor
Apex University
will be the Guest of Honour

MR. J.P. AGARWAL
Chairman
Geetanjali Group
will Preside

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INTERNATIONAL CONFERENCE
on
BRAND MANAGEMENT
IN PRESENT TIMES
13th - 14th June 2025
[Hybrid Mode]

DEPARTMENT OF MANAGEMENT STUDIES
workshop
LPG AND INDIAN ECONOMIC POLICY
25 April 2025
Venue: MBA Seminar Hall

RESOURCE PERSON
Dr. Devendra Shrivastava
Assistant Professor
Department of Business Administration
Maharaja Sayajirao University, Vadodra

Review public sector reforms, FDI, monetary & fiscal policies, inflation, and their business impacts.
Examine stock, commodity exchanges, ISRO, 5G/A, Pension, and Social Security.
Assess service sector growth trends, MSMEs, banking reforms, and challenges.
Evaluate Foreign Trade Policy's impact.

INDUSTRIAL VISITS



Taanz (Pacific Industries)



Daksh Mahindra Auto



Iraj Evolution Design Company Pvt. Ltd. (IEVO)



The Lotus Country Club & Resort

PLACEMENT HIGHLIGHTS
NUMBER OF COMPANIES VISITED FOR CAMPUS RECRUITMENT

2021-22
34

2022-23
36

2023-24
41

2024-25
45

TOP-TIER OFFERING 2024-25

GINNI AGARWAL TCS	DEVRAJ S. RATHORE Berger	ANKIT PARIK indXX	RAVIRANJAN PANDEY Wonder Cement	SAHIL KUMAR AU Small Finance Bank
SEJAL Madhusudan Marble	MUNNA KUMAR BAJAJ Allianz	MEGHA MALVIYA dhoroHar	KHUSHI BHATNAGAR QSS Global	LOKENDRA NAMA odoo

Countless more.....

TOP RECRUITERS

Berger	infoedge naukri.com	BAJAJ FINSERV	Mankind	indiamart	kotak life	LANDMARK GROUP	Reliance RETAIL
cyntaxa.	AU SMALL FINANCE BANK	INFRA. MARKET	IntelliPaat	PACIFIC INDUSTRIES LTD. INDIA	indXX	ARTEE	ECHON
cloudeagle	Bandhan Bank	FBSPL	adani	SBI Life	HDB FINANCIAL SERVICES	Wooden Street	Pyrotech

and many more...

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B.TECH. CE • CSE • CSE (AI)
 EE • ECE • ME
M.TECH. | MBA | MCA
BCA | Ph.D